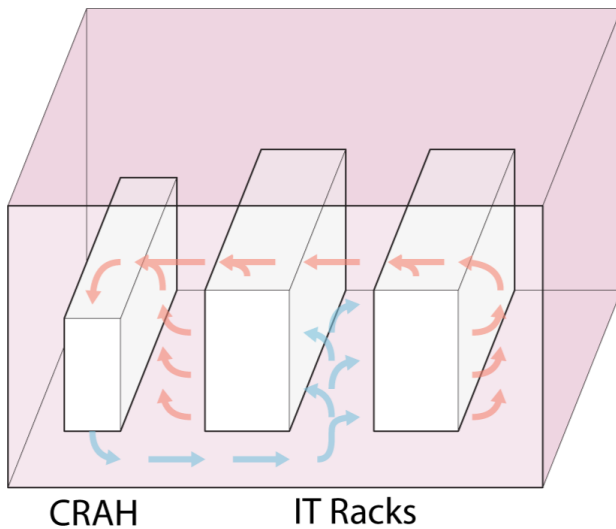


# Air Cooling



Air cooling is a data center cooling method that uses fans and air conditioning units (often within the computer room in the form of [CRAHs](#)) to circulate cool air between IT racks, expelling the hot air from computing equipment.

Considered the most traditional cooling method, air cooling is used by approximately 80% of data centers. It is most suitable for smaller data centers, because it is sufficient for smaller heat loads while being cost-effective and easy to implement on a small scale. However, for larger data centers with a more significant heat load, air cooling is insufficient and must be supplemented or hybridized with other methods like [liquid cooling](#).

In cooler climates, some data centers can reduce energy consumption by circulating ambient cool air to cool equipment (known as [free cooling](#)), bypassing the energy-intensive process of conditioning the air.

On average, air-cooled data centers have a relatively inefficient [power usage effectiveness](#) of [1.70](#), but a near-zero water usage since they do not directly use water for cooling, not considering their [indirect water use](#).

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