

# Graphic

# HISTORY OF TELECOMMUNICATION HUBS AND DATA CENTERS

TECHNOLOGICAL ERA

## 1880's-1910 Telegraphs & Telephones

The world's first commercial telephone exchange on January 28, 1878. The operator would use a cord to physically connect the caller's line to the desired party's line on the switchboard. The switchboard was built by George W. Coy and made from scrap parts, including carriage bolts and teapot lid handles.

## 1910s-1940 Mechanical Switching

During this era, the operator was eliminated by the Strowger switch. This technology converted the pulses from a rotary dial into mechanical steps (up and across) of a wiper arm, which physically connects wires in a grid of terminals, completing the circuit between the caller and the recipient.

## 1940s - 1970s Mainframe Computers

Mainframe computers were integrated into switching centers to help process calls. The first of the electronic switching systems (ESS) replaced mechanical relays with digital information controlled by computers. Telecom hubs began to gain computing power and act as larger connection points for greater communication. Traffic was generally still analog.

## 1970s - 1990s Microcomputers

Previous telecommunication hubs expanded to serve multiple clients rather than just one company. This system, often referred to as co-location, arose due to the fact that hardware sizes shrank drastically in this era. With operations in each building densifying, central meeting points for internet traffic developed in facilities that still stand to this day.

## 1990s - 2010s Hyperscale Data Centers

With the expansion of the internet in the late 90's, businesses began to require more infrastructure to reliably house their virtual systems. These buildings became closer to what we know as data centers today with features like backup power sources, climate control, etc. These facilities became optimized for data storage, processing, and delivery. This era also begins environmental concerns on excessive energy use.

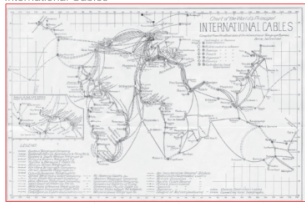
## 2022 - AI

Today, internet processes have shifted greatly to rely more on artificial intelligence as a means of easily generating and sharing information. AI now demands powerful GPUs, pushing facilities to rely more on liquid cooling.

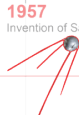
INNOVATION / EVENTS



1896 Invention of the Radio



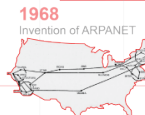
1900 International Cables



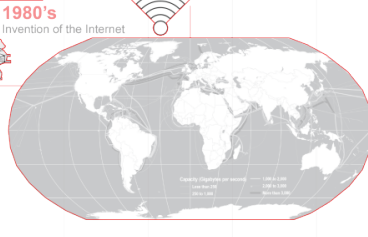
1957 Invention of Satellite



1973 Invention of GPS



1968 Invention of ARPANET



1980's Invention of the Internet

1991 Invention of WWW & HTTP



1997 Invention of WIFI



subset timeline 3: internet & protocols

subset timeline 1: cables & materialization

subset timeline 2: satellite & GPS

CONTEXT

With Westward Expansion came the need for long-distance communication. The Industrial Revolution further pushed telecom development.

Mechanical switching was invented as a response to the unreliability of manual switchboards.

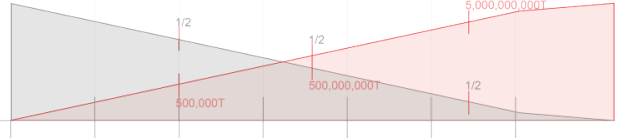
Mainframes were a key component in establishing technical dominance among international power struggles throughout WWII.

Microcomputers fueled the arm race during the later stages of the Cold War and proliferated further due to the digital revolution.

Hyperscale data centers were a response to a newly globalized market place with the need for an omnipresent online presence.

Optimism about the possibilities of AI as well as its inherent security benefits post 9/11 swayed the US to adopt wide scale AI programs.

MOORE'S LAW



COST VS TRANSISTORS

Transistors form logic paths, which are the basic circuits that perform the operations and calculations in a computer's processor.

ACCESS

Only began with 21 customers based in New Haven, CT

Long distance telephone lines connected regional companies

The computer knew the status of all lines, trunks, and circuits. Could dynamically choose the best path for each call.

Access privatized to companies that would in turn provide data transmission to London as a whole

Run by Google and based in Oregon connects to services such as Gmail, YouTube

Accessed worldwide by those engaging with AI

SPEED

5 minutes

30 seconds

3 seconds

Submillisecond

Submillisecond

Submillisecond

POWER

100's of watts  
1 House  
Power drawn from batteries

2,000 Kilowatts  
1 House  
Automatic switching became stronger with the invention of the Strowger arm

4,000 Kilowatts  
1 House  
Transmitted not only voice but also digital data foundation of modern routing algorithms established

8,000 Kilowatts  
1 House  
2-3 kW power per rack

100 Megawatts  
10 Houses  
150,000 servers with each rack drawing 10kW said to use enough energy to power a mid-size city powered via evaporative cooling

1,200 Megawatts  
112 Houses  
Fastest technology feasible

Measured against the average yearly household kW use (10,585 kW)

SQUARE FOOTAGE

4,000,000 ft<sup>2</sup>

165,000 ft<sup>2</sup>

7,500 ft<sup>2</sup>

99,000 ft<sup>2</sup>

420,000 ft<sup>2</sup>

400 ft<sup>2</sup>

1880 Boardman Building

1916 Walker-Lispensard Building

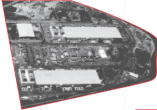
1965 New Jersey Bell Central Office

1990 Telehouse North

2006 Google's Dalles Facility

2024- Abilene Phase Two

E STUDY



---

Revision #5

Created 12 September 2025 18:44:07 by Rayne

Updated 13 September 2025 14:41:18 by Rayne